

Introducing the

IGEL Ready Advocacy Program



Partner with IGEL in transforming the enterprise endpoint market for what's now and next!

We are excited to invite you to become an inaugural member of the prestigious IGEL Ready Advocacy Program. Partner with IGEL in providing our mutual customers with game-changing endpoint solutions that transform the way they work.



IGEL is the leader in providing a secure endpoint OS for enterprises now and next. Designed for VDI, DaaS, SaaS and secure browsing, IGEL OS delivers a first-class user experience while being seamless to manage – saving money, fueling growth, supporting sustainability, and driving organizations forward. IGEL OS supports a Zero Trust approach to security through the unique IGEL Preventative Security Model removing the attack vectors often exploited by bad actors. Trusted by leading healthcare, financial services, retail, manufacturing, and government leaders worldwide, IGEL has a growing ecosystem of more than 125 integrated IGEL Ready ecosystem partners and is represented by partners in over 50 countries.



Become part of a thriving community

By joining the IGEL Advocacy Program, you become a part of a thriving community of over 17,000 IGEL customers and a rapidly expanding network of more than 1,300 reseller partners, who count on IGEL's innovative, industry-leading software solutions to securely bring all the benefits of the cloud to the endpoint.

Fast, simple and free enrollment

Enrollment in the IGEL Ready Advocacy Program is simple, fast, and free. We take care of everything, including adding your logo and product information to the IGEL Ready website so that will allow our mutual customers to explore and evaluate IGEL-compatible third-party products and solutions. As an ISV, you are not required to complete any product compatibility testing or validation. We know your solution works with IGEL as we have mutual customers already deploying your solution within their IGEL-powered environments.

Elevate your business with IGEL

Discover how you can flourish and succeed with IGEL. Join the IGEL Ready Advocacy Program today and instantly reap the benefits of the program, collaborate with providers of complementary and innovative technologies, and elevate your business. From co-marketing programs, joint customer outreach, field alignment and to hosting GTM events together, the opportunities are endless.

IGEL READY ADVOCACY PROGRAM FAQ

Want to know more about the advantages of participating in the **IGEL Ready Advocacy Program**? Here are the most frequently asked questions, along with more information about the program's offerings and the value it brings to ISVs.

What is IGEL Ready?

The **IGEL Ready Program** is an exclusive partner program launched in July 2020. It is designed to assist hardware or software vendors in achieving their business goals faster while delivering a powerful, productive, and secure end user experience. The program includes three tiers: IGEL Ready Developer Program, IGEL Ready Certified Hardware Program, and IGEL Ready Advocacy Program.

What are the key benefits of joining the IGEL Ready Advocacy Program?

When you become a part of the IGEL Ready Advocacy Program, you'll enjoy several benefits, such as increased brand awareness through the **IGEL Ready Showcase** - a platform for customers to explore and evaluate IGEL-compatible third-party products and solutions. Additionally, joining the IGEL Ready Advocacy Program will give you access to collaborative go-to-market activities and technical enablement programs.

Are there any costs or technical requirements to join the IGEL Ready Advocacy Program?

Joining the IGEL Ready Advocacy program is quick, easy, and free for ISVs. There are no testing requirements or verification processes because we already know that the solution works with IGEL OS.

What does membership in the IGEL Ready Advocacy Program mean for my customers?

The IGEL Ready designation indicates compatibility with IGEL OS and makes it easy for customers to find your offerings in the IGEL Ready website.

How many partners are in the IGEL Ready Program?

IGEL Ready is a growing ecosystem of more than 125 IGEL Ready technology partners.

What is the geographic reach of the IGEL Ready Program?

IGEL has offices in Europe and the United States and is represented by partners in over 50 countries.

Does the program focus on customers in any specific vertical markets?

The IGEL Ready Program provides solutions for customers in various industries, including Healthcare, Financial Services, Education, Retail, Manufacturing, Media and entertainment, Public Sector, and Transportation and Logistics.

How can I join the IGEL Ready Advocacy Program?

Membership in the IGEL Ready Advocacy Program is by invitation only for ISVs. Once you are invited, you can join with three simple steps:

» STEP 1: IGEL READY PROGRAM AGREEMENT

Sign the IGEL Ready Advocacy Program Agreement.

» STEP 2: BEGIN YOUR JOURNEY WITH IGEL

Send us your logo for the website. Engage with IGEL's marketing and technical enablement programs as much or as little as you'd like. There is no minimum requirement to be an active member of this program.

» STEP 3: COLLABORATE

Let's win together by continuing the conversation and exploring potential business opportunities that are mutually beneficial.

For more information on this invitation-only program, contact **Divya Sagggar**, Director, IGEL Ready, at sagggar@igel.com.

